

Delegate Directory

ONTARIO
BUSINESS MISSION TO CHINA
安大略省贸易访华团
2015年11月5-13日
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ONTARIO
CANADA



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**Le premier ministre de
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A Personal Message From The Premier

On behalf of the Government of Ontario, I would like to thank you for taking part in our government's 2015 business mission to China, one of our province's priority markets. I am delighted that you will be among those representing our province, and helping to pave the way for further beneficial partnerships between Ontario and China.

We undertake this mission to China with a proven track record, drawing on the success of several prior missions and equipped with the knowledge, products and technologies that are sure to resonate with our Chinese partners. Our visit to China gives you the opportunity to meet key decision-makers, connect with potential business partners and investors, and promote Ontario's specialized expertise and products. And, as a delegate, you represent a critical link to building an even stronger Ontario-China relationship, and to further solidifying our long-standing commercial and cultural ties.

Once again, thank you for being part of our 2015 business mission to China. My colleagues in the Ontario government and I look forward to working with you to ensure that you enjoy the best possible outcomes in China — and to build an even stronger economic future for Ontario.

Kathleen Wynne
Premier

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A Message from the Honourable Michael Chan

As the Minister of Citizenship, Immigration and International Trade, it is my privilege to join Premier Wynne and Minister Duguid on Ontario's second business mission to China.

This mission builds on Ontario's Going Global Trade Strategy to help businesses – especially small- to medium-sized enterprises – tap into priority markets like China. By partnering with businesses and organizations like yours we are promoting Ontario as a North American leader in international trade and investment, and expanding Ontario's brand in a key global market.

China is Ontario's second largest trading partner and our long-standing and productive relationship with China has generated trade, jobs and economic growth for both regions. In 2014, two-way trade totalled \$39.6 billion, up 42.6 percent from 2010.

To ensure our province's economic success, our government will be a proactive partner with you. We want to do everything we can to help your business succeed on the world stage. We will work closely with your organization to strengthen existing government and business relationships, and encourage new strategic partnerships to generate investment opportunities.

I urge you to make the most of the opportunities available during this mission, and to learn everything you can about our host country and their consumers. The better we understand each other, the stronger our relationship, the more productive and successful our business interactions will be. We appreciate your participation in this mission and we are optimistic about the opportunities that will emerge from it. We look forward to working with your organization to build stronger relationships to help you grow your business.

Sincerely,

Michael Chan
Minister

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A Message from the Minister Brad Duguid

On behalf of the Ontario Ministry of Economic Development, Employment and Infrastructure, I am pleased to welcome delegates on our government's 2015 trade mission to China led by the Honourable Premier Kathleen Wynne.

China is Ontario's and Canada's second-largest trading partner in the world. Our commercial and science and technology collaborations are broad and multi-faceted, and we have mutually beneficial relationships in sectors such as the environment, clean technology, construction, automotive, aerospace, ICT, life sciences, agri-food and education.

Companies from China and around the world continue to choose Ontario as the platform for their North American growth plans because Ontario has been fostering a climate that is favourable to businesses and their research and development activities. We are working with companies, research institutes and communities to create the conditions that key industries need to succeed and thrive. We also continue to build on the fundamentals, including a highly skilled workforce, competitive tax rates, modern and efficient infrastructure and fostering a culture of innovation.

The Premier's last mission to China attracted almost \$1 billion in new investments. I look forward to working with you to build on this momentum toward a successful mission this year. Thank you for playing an important role in ensuring a stronger economy and a more prosperous Ontario.

Sincerely,

Brad Duguid
Minister

— HERE'S — YOUR NEXT BIG IDEA

INNOVATIVE SOLUTIONS

An educated workforce backed by one of the most generous R&D incentive programs in the world.

COST-EFFECTIVE PRODUCTION

Lower labour and land costs, plus lower taxes and generous R&D incentives keep overall production highly competitive according to KPMG study.



JUST-IN-TIME DELIVERY

Trade agreements make the flow of goods easier, faster and less expensive.

Innovation happens every day in Ontario. Our entrepreneurial spirit, visionary talent and considerable investment in R&D generate products and services that shine on the world stage. Add real value to your supply chain. Make Ontario your next big idea.

Clean Technology





ADVANCED ENERGY CENTRE
MaRS Cleantech | Ontario, Canada



Advanced Energy Centre at MaRS Discovery District

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Profile

The Advanced Energy Centre (AEC), founded in February 2014, is a partnership between MaRS Discovery District, the Ontario Ministry of Energy and the private sector with CapGemini and Siemens as the founding partners.

The AEC's mission is to foster the adoption of innovative energy technologies in Ontario and Canada, and to leverage those successes and experiences into international markets.

Through its programs, the Centre engages with a diverse set of stakeholders to fulfill this mission. As a neutral third party the AEC convenes utilities, private companies, government agencies, academics and non-profits to integrate innovative technologies and solutions.

The Centre's initiatives include work in Utility Transformation, Remote Communities, Microgrids and Energy Data Access both domestically and internationally.

Objectives

- Pursue connections and partnerships with potential partners in the energy sector, including Chinese utilities and energy conglomerates
- Re-engage with the China Energy Conservation and Environmental Protection Group (CECEP) and profile Canadian energy innovation to potential Chinese buyers and funding partners



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Profile

A.U.G. Signals Ltd. (AUG) is a Canadian-owned company headquartered in Toronto, dedicated to excellence in signal, image and data processing. AUG is a global provider of innovative technology solutions addressing customer needs in the safety, security and surveillance; airborne and space-based resource exploration; environmental monitoring and intelligent transportation.

AUG's main environmental monitoring product is TRITON - Intelligent Water Surveillance™, a real-time continuous drinking and source water quality monitoring solution. Using the most advanced online water quality sensors and superior signal processing, TRITON empowers communities and institutions to preventively manage any water contamination event. Effectively protecting public health, TRITON improves the self-sufficiency of these communities by allowing them to preemptively detect and diagnose problems in their own water distribution networks. Clients include remote communities in Canada and municipalities in China.

Objectives

- Promote TRITON to local government authorities, potential clients
- Explore venture capital opportunities to conduct aggressive marketing/commercialization in China
- Further market expansion in China through local strategic partners
- Continue investing in product development; retain responsibility for local customer needs
- Create collaborative relationships with government and industry in new and growing markets



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Profile

Biorem Technologies offers a variety of engineered solutions to treat a wide range of air emission control needs. Whether you are looking for a solution to treat odors at a municipal plant, remove volatile organic compounds from an industrial site or condition a biogas stream from an agriculture or landfill site, we have a proven solution to meet your air emission control requirements. Biorem product offerings include Biofilters, Biosorbens® or XLD, Biotrickling Filters, Dual Stage Systems and Methane (Biogas) Emissions equipment.

Objective

- Meet general contractors, companies who provide environmental products and services to Biorem's target end-users, (i.e. reciprocating engine or turbine sales representative) and firms or individuals with sales and marketing capacity in Biorem's target market segments



Bond Education Group

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Profile

The Bond Education Group is the largest provider of Canadian education programs in China. Beginning in Toronto in 1976, Bond hosts international students studying for their Ontario Secondary School Diploma and prepares them for post-secondary education in Ontario. Bond now focuses on providing primary and secondary education, pre-university programs, career-oriented education and professional training, and international education cooperation services.

As an Ontario leader of international education for 35 years, Bond has developed a number of joint venture schools in China, offering Double Diploma Programs (Ontario Secondary School Diploma and Chinese High School Diploma).

Currently, the Bond Education Group has 245 employees, 2000 students, with 550 local students in Toronto, Canada and another 1450 students in its schools overseas; 99% of whom will come to Canada to pursue their post-secondary education.

Objectives

- Meet existing representatives
- Network with government and private sector officials
- Sign sister school agreement
- Sign a Letter of Intent to support cultural events in Toronto for promoting co-operation and friendly relationship between the two sister provinces.



Canada-China Federation of Entrepreneurs (CCFOE)

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Susan Gong

VIP member

Profile

CCFOE is mainly focused on creating cooperation between Canadian and Chinese entrepreneurs. We have projects on clean technology, energy and environmental protection, e-commerce, investment and acquisition, business tourism, agricultural and food, export trade, culture and education and etc. CCFOE co-organized successful “Canada Business Day” in China twice.

Jina Liu, president of CCFOE, has committed to building business cooperation between Canada and China for more than 10 years. The most authoritative magazine in China, “China’s Foreign Trade”, has reported her on the cover page and official website as “The Model of Overseas Entrepreneurs and Booster of Trade and Economic Cooperation between China and Canada”. She has received “Ontario Volunteer Service Award” and the 4th “China Top Ten Outstanding Business Leader” Social Responsibility Award. She visited China following former Prime Minister Paul Martin in 2005, Stephen Harper in year 2014, and alongside the Ontario Premier, Kathleen Wynne, in 2014.

Objectives

- Successful business association leaders, local government, investment companies
- Partners who have successful experience in clean technology, energy saving and environmental protection, e-commerce, investment and acquisition, business tourism, agricultural and food, export trade, and culture and education



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Profile

Canada Chinese Marketing Promotion and Media (CCMPM) is a Canadian investment and consulting company which focuses on natural resources, specialized technologies, and real estate trading and development. Since 2006, investments of funds and projects in biomedical, software, clean energy and new technology, and waste recycling & reuse technologies have become one of the services provided by CCMPM. We understand and embrace the market needs and inherent risks associated with investments in technology businesses. Through our networks and knowledge of both Canadian and Chinese market, we help entrepreneurs transform their business and realize their potential.

Objective

- Present our technologies and products to potential customers, meet with investors interested in such technologies, and establish relationship with local company for possible joint ventures.



Can-Technologies Inc.

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Profile

Can-Technologies Inc. and its subsidiary Entelegis Inc. provide engineering services and packaged software solutions targeting green manufacturing. Our main products include an Energy Management System to monitor and control industrial energy consumption, a Carbon and GHG Emission Toolkit to provide visibility into the effects of the manufacturing process on the environment, as well as provide forecasting for reduction strategies and smog reduction solutions for commercial and residential. We also provide an advanced manufacturing MES Solution to track quality, availability and overall performance. We have helped several North American large manufacturing facilities to reduce their energy consumption, improve their productivity, and reduce operating costs.

Head quartered in Cambridge, Ontario, Can-Technologies and Entelegis Inc. provide engineering, custom software development and support services to large corporations across North America. We create innovative technologies to ensure our customers stay ahead of the curve.

Objective

- Seek to partner with a Chinese Manufacturer to commercialize and mass produce our new green-tech products for sale in Asian markets and partner with an institution for R&D projects.



Echologics

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Profile

Headquartered in Toronto, Ontario with offices in Singapore, Netherlands, USA and Australia, Echologics has a multidisciplinary team of 110 employees involved developing acoustic technologies and executing leak detection projects to reduce Non Revenue Water.

Founded in 2003, Echologics is a leader in the development of non-intrusive and non-destructive acoustic technologies for the assessment of pipe wall condition and detection of leaks in water mains. Echologics uses advanced acoustic technology to accurately determine the remaining pipe wall in all pipe types with no digging required. Large diameter leak detection incorporates major advances in correlation algorithms, sensors and signal conditioning to pinpoint leaks on any pipe type including PVC without using intrusive devices or excavation.

Objectives

- Interested in working with water companies and municipalities in China. Particularly interested in assessing the needs for leak detection and pipe wall condition assessment technologies.
- Looking for partners to represent us in China.



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Entelegis Inc. is an Innovative Driven Software Solution Company. A leader in green initiatives helping businesses reduce Energy Consumption, Greenhouse Gas Emission, Carbon footprint and Smog level, while increasing profits, productivity and visibility.

Entelegis-EMIS is an out-of-the-box Energy Management Software Solution that saves our industrial customers 10-25% of their energy bill. It allows your business to monitor energy consumption, demand and its peak; will reduce consumption and minimize cost of operation while increasing your productivity.

Entelegis-MES provides you with a plant-wide real-time data visibility and a comprehensive set of performance management tools based on your Productivity, Quality and Efficiency issues.

BreathEZ designed to purify indoor air on public transit systems. BreathEZ removes airborne particulate, odors, allergens and pathogens down to 0.3 microns in size and 3 parts per million in concentrations. BreathEZ provides a healthy and comfortable environment for passengers to travel in, whether by bus, train or light rail.

Objectives

- Partner with an investor to invest and promote our Green-Tech products to the Chinese market.
- Partnership with IT companies to help us adopt our products with language and culture for the Chinese market.
- Evaluate a Chinese Manufacturer for mass production of our new green-tech products.
- Seeking customers who are ready to use our products.
- Meet with manufacturers, investors, agents and institutions.



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Profile

Global Acceleration Partners (G.A.P.) is a unique financial services company specializing in cross-border cleantech partnerships. We invest in and advise on transactions involving Chinese and international partners relating to clean energy, food, water and smart infrastructure. Our team combines exceptional access to the best global cleantech with a long history of China commitment and commercial success.

Objectives

- Meet with strategic and financial investors who are seeking access and exposure to international cleantech, including from Ontario, for exploitation in the Chinese market
- Seeking investors interest in:
 - a) specific deal opportunities and
 - b) broader cooperation with G.A.P.



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Profile

Gowlings is one of Canada's leading law firms in renewable energy and clean technology. With over 30 years of experience working in China, we provide service to both global firms entering China and to Chinese firms and SOE's interested in investing abroad. In January 2016, Gowlings will join forces with Wragge Lawrence Graham & Co LLP (WLG), a leading global law firm, to create a new international law firm called Gowling WLG. With more than 1,400 legal professionals in 18 cities across China, Canada, the UK, Europe, Asia and the Middle East, Gowling WLG will be a Global 100 law firm from day one. With deep experience working in China, Gowlings is known among its clients for delivering outstanding value based on a continuing commitment to legal innovation and client success.

Objective

- Seek opportunities where we can provide sophisticated legal advice in finance, tax, intellectual property, commercial, energy regulatory and numerous other areas of legal practice to global firms entering China and to Chinese firms and SOE's interested in investing abroad.



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Profile

Hydrogenics is a worldwide leader in designing, manufacturing, building and installing industrial and commercial hydrogen systems around the globe with over 60 years of experience. We offer world leading expertise for a range of applications, including: hydrogen generators for industrial processes and fueling stations, and hydrogen fuel cells for electric vehicles; such as urban transit buses, commercial fleets, utility vehicles and electric lift trucks.

Hydrogenics corporate headquarters is located in Mississauga, Canada with manufacturing facilities located in Germany and Belgium. Hydrogenics Corporation is a publicly listed company on the NASDAQ (stock symbol HYGS) and the TSX (stock symbol HYG).

Recent Successes are: world's largest transport project using fuel cells with Alstom and the largest PEM fuel cell project in Korea

Objectives

- Promote its products in fuel cells and hydrogen generation. Focus on clean transportation and hydrogen fuel sources for low cost fuel cell power
- Potential partners or customers will be in involved in transit companies, power generation integrators or customers, and those requiring reliable back-up power solutions



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Profile

Invest Canada Alliance (ICA) is a non-profit organization established to connect strategic investment opportunities between China and Canada. Our mission is to promote Ontario as a top investment destination for Chinese companies and to provide full range of services to Chinese companies in order to ensure their success in Canada.

Objectives

- Find Chinese clean-tech or energy saving focused companies which plan to invest in Ontario.
- Introduce our services to Chinese government agency or companies



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Profile

Founded in 2006 as Qingwave Global Trading Inc., Kingwave Global Inc is proud to offer a broad range of high quality and green renovation products for more than 9 years in Ontario.

The company's expertise covers the green environmental building materials. We have a high reputation in the industry.

We also own Kingland Health Products Inc. We are preparing to export Ontario's agricultural products and healthy products to China.

Objective

- Developing and seeking more green build products and technologies.



Menergy Corporation

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Profile

Headquartered in Toronto, Menergy Corporation is a leading provider of geothermal energy solutions. With more than 30 years of experience in geothermal applications, Menergy has developed an extensive patent portfolio in energy conservation and environmental protection.

Active in China since 2004, Menergy has established a manufacturing centre and a regional headquarters in Nanjing, and opened 30 representative offices across China. Menergy provides vertically integrated services such as soil testing, system design, equipment manufacturing, installation, interior renovation, project management, and energy performance contracting in one package. Menergy's geothermal solutions are also ideal in district energy applications to service multiple buildings.

Objectives

- Meet companies or organizations that can use our design and installation services for geothermal heating and cooling projects together with purchasing our heat pumps. This includes developers/governments of district energy applications to service multiple buildings
- Outbound investments in the form of “energy performance contracts” and public/private partnerships whereby Menergy cooperates with real estate developers, governments, and/or financial institutions for the long-term financing of geothermal projects, resulting in long-term, stable income to all parties



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Profile

With more than 500 lawyers and 11 offices across Canada – the most of any Canadian law firm, Miller Thomson offers a complete range of business legal services to corporations, financial institutions, entrepreneurs, governments and individuals.

Our multidisciplinary legal team has extensive experience with business transactions in global markets, and particular expertise in advising Chinese companies looking to invest, diversify or expand into Canada. With a strong understanding of the commercial and cultural realities facing Chinese businesses, Miller Thomson can assist with a wide range of transactional matters, including mergers and acquisitions, joint ventures, corporate reorganizations, securities offerings, stock market listings and establishing businesses in Canada.

Objectives

- Meet existing and prospective clients
- Build upon strong relationships with key government and private sector officials
- Identify opportunities for further investment activity into Ontario



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Eric Morgan

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Profile

Morgan Solar Inc. (MSI) is a Canadian high-technology company commercializing a highly efficient Concentrated Photovoltaic (CPV) solar panel manufactured in Canada, and a highly competitive foundation-less, dual-axis solar tracker manufactured in China. The Sun Simba™ CPV module is over 30% efficient with a much lower cost per watt than conventional PV panels, and the Savanna™ tracker delivers excellent economics and operational advantages.

MSI's major investor-partners include global renewable energy companies such as Iberdrola; a European utility company with over 30 GWs of renewable energy assets worldwide, Enbridge; a Canadian energy company with over 1 GW of renewable energy assets in North America, and Enertech; a subsidiary of the Kuwait Investment Authority with a multi-GW project pipeline and a mandate to invest in renewable energy in the MENA region. MSI is currently developing hundreds of MWs for its strategic investor-partners

Objective

- Seeking a strong, strategic investor/partner in China that can invest in MSI to align objectives, participate in a manufacturing JV to assemble the Sun Simba™ CPV modules for the Chinese market and develop the market on a large scale.



New Concept Quality Doors

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Profile

New Concept Quality Doors is the largest manufacturer and distributor of residential entry door systems in Canada. The company has captured a dominant share of the market in Canada and the USA so far. Currently, New Concept Quality Doors is expanding from single door products and is moving towards other building materials, home renovation and household products. While traditional sales have been steady, the company is also introducing sales through e-commerce and is currently in the process of transitioning traditional products by incorporating smart door technology.

Objective

- Acquire a strategic partnership in China in the field of building materials, home improvement and household products



RANKIS



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Profile

Consulting Services in Solutions Design and Development. The firm provides modern methodologies for achieving sustainable outcomes, and guiding the creation-process toward Prosperity Health and Beauty, in the domains of Landscape Environment Place and Architecture.

The Practice is adaptive to a wide-variety of project-organization structures that have been made available through the evolution of advanced information-sharing technologies, enabling multi-disciplinary teams to deliver specialized expertise to the advancement of a local project.

Objective

- Provide design-collaboration to ventures and undertakings that may benefit from a more-concentrated examination of the needs of the end-user, where this is essential to the success of a project outcome



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Profile

Sancor Industries Ltd. has manufactured Envirolet eco sanitation systems (composting toilets) in Canada since 1977. Envirolet toilets are economical and environment-friendly sanitation solutions. Typical applications include residential, rural, vacation, commercial, marine and industrial locations. Envirolet is currently sold throughout Canada, the US, the EU, Japan, Mexico and more.

Envirolet Systems are available waterless or in models that use as little as 0.2L of water per flush. A typical system can save as much as 30,000L per year for a single family. Waste is treated on-site and converted to clean compost (fertilizer) utilizing a safe and odour-free Automatic Six-Way Aeration process anywhere a toilet is needed. Sancor is developing a new large-scale composting toilet system for recreational sites such as parks and golf courses, and other public use applications, including sanitation solutions where infrastructure is lacking and lower cost “emergency toilets” as part of disaster relief efforts.

Objective

- Looking for strategic partnerships, distributors and/or agents to enter mainland China and Hong Kong



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Profile

Surgically Clean Air manufactures and distributes commercial and residential air purifiers for the North American and Middle Eastern markets. Head office is in Toronto, Canada and all manufacturing is done in Canada.

Our residential and commercial air treatment systems move significantly more air than what is currently on the market and do so at lower decibel levels. These are premium grade systems that are commercial grade.

Objectives

- Meet potential dealers and distributors from across China and Hong Kong
- Meet key companies and government officials involved in improving indoor air quality to learn about potential markets and projects
- Find investors and strategic partners



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Profile

The patented Tyromer rubber devulcanization technology uses supercritical carbon dioxide in an extruder to convert scrap tire rubber into Tyromer TDP (Tire-Derived Polymer) which can be used in the manufacturing of tires and rubber goods. Tyromer TDP can be used as is, or blended with virgin rubber compounds, depending on applications. The Tyromer process is continuous and energy efficient. In one minute it converts 99%+ of scrap tire rubber crumb into an elastomeric rubber with excellent physical performance properties. Unlike other commercially available devulcanized or reclaimed rubber, it has no added chemical solvent, no foul odour, and long shelf-life.

Tyromer has strategic collaborations in product development and application with some of the largest rubber users in the world and was named a winner of the prestigious TIE50 Award in May 2014.

Objective

- Seeking licensees and Joint Venture (JV) partners to introduce chemical solvent-free rubber devulcanization technology to the large rubber reclaiming industry. Targeted JV partners include existing rubber reclaiming operators, engineering companies and investment companies. The goal is to engage with at least one party through an LOI or MOU

Science and Technology





Bright Mega Capital Inc.

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Profile

Founded in 1996 in Hong Kong, Bright Mega Group has three major domains: investment, trading and business club.

Investment holding remains our core business with an emphasis on investing in private companies that have high potential for earnings growth and capital appreciation in China. The main investment focus includes resources, technology-enabled manufacturing, food and retail.

Headquartered in Markham, Ontario with offices in Hong Kong, Guangzhou, and Shanghai, Bright Mega Group plays an important business role between Canada and China.

Objectives

- Invest in many projects in the technology field
- Expand into more apps, games, internet, industrial technology, etc.



CCRM

Centre for Commercialization of **Regenerative** Medicine



Centre for Commercialization of Regenerative Medicine (CCRM)

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Profile

CCRM is a unique not-for-profit group funded by the Canadian government's Networks of Centres of Excellence program and academic and industry partners. It supports the development of technologies that accelerate the commercialization of stem cell- and biomaterials-based technologies and therapies.

CCRM translates scientific discoveries into marketable products for patients with specialized team funding and infrastructure. The organization sources and conducts diligence on intellectual property from around the globe, performing fee-for-service and development projects in the areas of cell reprogramming and engineering, cell manufacturing and biomaterials.

CCRM has a fully resourced 6,000 square foot development facility used to advance technologies for out-licensing or company creation. In 2015, CCRM launched ExCellThera, its first spin-off, and became the commercialization partner of the Ontario Institute for Regenerative Medicine and the University of Toronto's Medicine by Design initiative.

CCRM launched in June 2011.

Objectives

- Sources of Intellectual Property in Regenerative Medicine, stem cells, biomaterials and cell therapy.
- Sources of Intellectual Property in Regenerative Medicine, stem cells, biomaterials Strategic partners for expansion into China or Chinese companies looking for launch points in North America
- Investors



CIVDDD

Centre for Innovation in Information Visualization and Data Driven Design



Centre for Information Visualization and Data Driven Design

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Profile

Centre for Information Visualization and Data Driven Design (CIVDDD) is an \$11.5 million Ontario Research Fund in big data analytics and visualization with duration of over five years. CIVDDD is led by York University with OCAD University and the University of Toronto as well as 12 private sector partners.

Ten research teams are working to develop next generation data mining, analytics, and visualization techniques in the areas of biomedical applications, interactive visualization, text analytics, and scientific visualization. Our teams are experienced in academic-industry collaboration, successfully moving research to commercialization in partner company products and services. In addition, we are training the next generation of data scientists and designers to develop new computational tools, representational strategies and interfaces for careers in academia and industry.

Objective

- Seeking university and industry partners to forge productive collaborations in research, training (student exchange or placements) and commercialization opportunities



Dapasoft Inc.

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Profile

Founded in 1997, Dapasoft Inc. is an Information Technology firm specializing in the development, implementation and support of software solutions for the healthcare industry. With over 100 software engineers based in Toronto and 20 in Guangzhou, examples of Dapasoft's healthcare solution successes include: (a) system to manage electronic health records for all babies born in Ontario 'www.bornontario.ca', (b) internet based brain health assessment application for the aged population 'www.cognicitic.com'.

Dapasoft's flag ship product Corolar, www.cogniciti.com, is being used by over 200+ hospitals and healthcare organizations across Canada and USA. Corolar accelerates the specification and development of healthcare information system interfaces as well as simplifies the maintenance and management of production interfaces.

Dapasoft plans to extend their product and services into China in 2016.

Objectives

- Seeking a research partner (hospital with research capability) to validate the Chinese version of our brain health assessment application and to work with Dapasoft in deploying the application across China.
- Intend to expand into China in 2016 and seeking business relationships in China to assist in our China establishment



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Profile

Founded in 1997, Dapasoft Inc. is an Information Technology firm specializing in the Goldenmount Capital International Inc. is a Toronto based investment firm that offers corporate clients and individual investors a global capital markets platform. Adhering to the principle of creating mutual benefit, Goldenmount Capital has successfully completed investment and financing for various projects in industries including: IT, bio-medicine, alternative energy, and new materials.

Objective

- Showcase various investment/collaboration opportunities with Canadian technology firms, and form strategic partnership with other investment firms.



inMotive

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Profile

Currently, Electric Vehicles (EVs) use single-speed gearing, however EV manufacturers want the performance and efficiency benefits of a multi-speed transmission. Due to design limitations, high cost or inefficiency there are no suitable transmissions available.

inMotive's inGear is the world's most efficient, least expensive automatic transmission. Ideally suited for electric vehicles, it is based on a unique and patented design that shifts smoothly under load and is more energy efficient than any other transmission.

These attributes allow the inGear to significantly improve range and performance (acceleration, top speed, hill climbing) of EVs, and its simple design makes it inexpensive to produce. The inGear provides EV manufacturers with a distinct and significant competitive advantage for their drivetrains which are otherwise largely commodity components.

Objectives

- Identify and begin discussions with appropriate Chinese partners regarding commercializing the inGear. We seek both automotive industry partners (for expertise in vehicle integration, manufacturing, product marketing) and investment partners.
- Target industry partners are automotive manufacturers with EVs planned or in production. Target investment partners are strategic (automotive companies) or venture investors with automotive interests.



MaRS Discovery District

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Profile

MaRS Discovery District in Toronto, Ontario, Canada, is the one of the world's largest urban innovation hubs, supporting a new generation of makers and innovators who aim to make the world a better place by creating solutions that address key societal challenges. It is a community that encourages entrepreneurial thinking through education programs and events, and helps start-ups launch, grow and scale. MaRS supports over 1,000 ventures in ICT, Clean Tech, Life Sciences and Social Innovation that, in turn, employ more than 5,100 people. In the last three years, MaRS ventures have raised \$1.3 billion in capital and earned \$640 million in revenue.

Objective

- Continue building partnerships with innovation hubs in Hong Kong and Shanghai by signing an MOU and co-hosting a Fintech event with Cyberport and strengthening implementation of its MOU with Shanghai Technology and Innovation Centre which was signed on the 2014 mission.



Ontario Centres of Excellence

Where Next Happens



Ontario Centres of Excellence

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Profile

Ontario Centres of Excellence (OCE) drives Ontario's economy by helping to create new jobs, products, services, technologies and businesses. Working in partnership with industry, OCE co-invests to commercialize innovation originating in the province's publicly funded colleges, universities and research hospitals. We also support and invest in early-stage projects with the greatest potential.

An expanding area of focus for OCE is developing next generation innovators through our entrepreneurship fellowships and programs for students and youth across Ontario. OCE's experienced 40-person team of Business Development Managers is deployed in all corners of the province to discover what is needed by industry and to literally explore the halls and labs of academe to find out about the latest breakthroughs from researchers. Together, they work through OCE's tailored programs to commercialize innovations, transfer technologies and develop promising talent.

Objectives

- Pursue joint-venture programs in China, particularly as they relate to enabling Ontario start-up companies to better understand and develop within the Chinese market
- Expand opportunities for research partnerships with new industry, academic and investment partners to support early-stage Ontario-based companies



**ONTARIO
SCIENCE
CENTRE**

An agency of the
Government of Ontario

**CENTRE DES
SCIENCES
DE L'ONTARIO**

Un organisme du
gouvernement de l'Ontario



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Profile

The Ontario Science Centre is the largest science museum in Canada and one of the first interactive science museums in the world. We have welcomed over 50 million visitors since opening in 1969 as a gift from the Province of Ontario to mark Canada's Centennial. A global leader in free-choice science learning, the Ontario Science Centre conceives, designs, and builds science exhibitions that have been exported to a dozen countries around the world.

We offer science exhibits for sale, rent, and tour around the globe. We provide consulting services to help other science centres develop science exhibits as well as educational and public programming and training.

Objectives

- Interested in increasing the sales of products and services in China
- Interested in pursuing sponsorships and partnerships for our traveling exhibitions in China, as well as exploring further opportunities for consulting, education and exhibit development



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Profile

Podotech Inc. was established to commercialize research initiatives from the University of Waterloo and Centennial College. We developed a cost-effective 3D foot scanner, pressure mapping algorithm for diabetic feet and a parametric shoe last design software that is able to generate a last in a matter of minutes.

Podotech Inc. also developed a mobile app. to compare the fitting parameters of shoes with the consumers' feet. The technology resides between the consumer and the retailer to serve as a comparator hub. The system is the first of its kind to use QR code as a virtual fitting tool.

Objectives

- Pursue joint-venture projects in China in particular with footwear and 3D technology companies
- Partner with social media, internet companies, and on line shoe retailers for our mobile app. project



Pudu Incubator Inc.

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Profile

Pudu Incubator Inc. provides unique Smart Energy Solutions that can use the excess electricity from night time to generate hydrogen gas which can then be added to natural gas pipelines to reduce the costs of energy and, in the future, be used for hydrogen gas stations and fuel-cell-powered public transportation.

Objective

- Partner with companies in China who have both power generation (nuclear, wind, water) and natural gas distribution abilities.



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Profile

Ryerson is Canada's leader in entrepreneurship and innovation with its DMZ ranked 1st in Canada and 5th globally amongst university-based incubators.

Ryerson University's research focuses on key themes: Digital Media and Technology; Energy and Sustainability; Health and Wellbeing; Technological and Industrial Innovation; City Building and Social Justice; Design, Culture and Creative Industries; Management, Entrepreneurship and Competitiveness; and Teaching and Learning for the New Economy.

Ryerson has more than 180 industry partners including large multinationals such as Commercial Aircraft Corporation of China, Ltd. Ryerson is also leading efforts to build the regional, national and international innovation ecosystem and promoting research on and development of a culture of entrepreneurship and innovation.

Objectives

To identify opportunities for joint research and commercialization activities for Ryerson Research Centres:

1. Ryerson Centre for Cloud and Context Aware Computing (RC4);
2. Institute for Biomedical Engineering and Science Technology (iBEST);
3. Centre for Urban Energy (CUE); and
4. Institute for Infrastructure Innovation.
5. Entrepreneurship Research Institute
6. China Canada Centre

To extend internationally Ryerson's industry partnerships and network of incubators and accelerators



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Profile

Signority is a Canadian web-based e-signature platform. It provides organizations with a streamlined process to manage contract approval workflows, with secure digital signatures. Customer documents are uploaded to Signority's cloud via user mobile and/or web access, or through API interfaces, at any time, from anywhere in the world. All communications and document routing, to recipients or other stakeholders, are automatically taken care of by Signority.

The Signority solution incorporates:

- Electronic/digital signatures
- Signer authentication/certification
- Secured document routing
- Tracking and visibility during and after contract approval workflows

Signority is located in Ontario Canada. Our management team has extensive experience in cloud software, eHealth, network security, and government software.

Objectives

Interests are including but not restrict to:

- look for our JV partner;
- look for investment to fund the JV; look for sales or resell distribution channels;
- understand what takes to launch Signority solution to China, including: national legal acts and IT policies for a cloud deployment, certifications and licenses
- to launch a cloud service and associated costs;
- understand the market dynamics and readiness of eSignature deployment in China;
- understand Chinese electronic signature legal acts and regulations;
- build contacts and networks in China.



Spartan



Spartan Bioscience Inc.

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Profile

Spartan Bioscience is a leader in providing medical laboratories with a fully integrated sample-to-result DNA testing platform.

Founded in 2005, we design and develop novel molecular testing platforms and manufacture reagents in cGMP compliant, ISO 13485 registered facilities. Our research and development teams are based in Ottawa, Ontario.

Our core focus is in the area of Pharmacogenetics and Personalized medicine. Our leading product, CYP2C19 genotyping test kit, provides results in one hour. It has received several regulatory approvals including US FDA 510(k) clearance, Health Canada license, Korean MFDS approval and CE mark in Europe. The CYP2C19 enzyme metabolizes approximately 15% of all prescribed drugs(2), including important drug classes such as antiplatelet therapies, beta blockers, antidepressants, proton pump inhibitors and anti-epileptics. About 30% of Caucasians and more than 50% of Asians and Indians carry CYP2C19 gene variants that reduce response to drugs metabolized by CYP2C19.

Objectives

- Seeking collaboration and joint venture opportunities with potential Chinese partners to commercialize our existing products and to perform joint assay development for the Chinese market.
- Looking for strategic investments and VC funding into the joint venture.



SummitRG Business Development Services

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Profile

SummitRG advises and helps clients to seek financing, develop products, formulate IP protection strategy, promote sales and marketing, form JV and other business partnerships between Canadian and Chinese enterprises.

We have successfully concluded numerous financing, product development, sales and marketing and business partnership projects.

Objective

- SummitRG represents clients to seek new customers, distributors and potential partners



The Hospital for Sick Children

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Profile

The Hospital for Sick Children (“SickKids”), founded in 1875, is one of the largest and most respected paediatric academic health science centres in the world, and has been improving the lives of children for more than 140 years. Located in Toronto, Ontario Canada, SickKids is ideally situated to meet the paediatric healthcare needs of the international community.

With expertise in over 255 specializations, many of which are found at no other hospital in the world, we provide the best in complex tertiary and quaternary paediatric care. We are known around the world for our excellent patient care, carrying out leading-edge research, and teaching and training the health-care workers of tomorrow.

Objectives

- Explore opportunities for advisory collaborations with other paediatric hospitals to support enhancement of paediatric healthcare practices in China
- Meet with healthcare institutions that share our vision of Healthier Children and a better world



UNIVERSITY OF TORONTO



University of Toronto

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Profile

The University of Toronto is the leading university in Canada. The Department of Civil Engineering is the leading civil engineering department in Canada and ranked 10th in the world in the 2014 National Taiwan University Ranking. The Department has 39 professors, over 500 undergraduate and 300 graduates (Masters and PhD students). Research areas include transportation, structural engineering, construction management, concrete materials, environmental engineering (water treatment, soil and groundwater remediation), mining, and geotechnical engineering. The Department hosts a number of research institutes including the University of Toronto Transportation Research Institute, the Center for Resilience of Critical Infrastructure, and the Lassonde Institute of Mining. The Department has excellent research facilities including the Structural Testing Facility, the Rock Fracture Dynamics Laboratory, the Intelligent Transportation Systems Laboratory, and the Environmental Engineering Laboratory. These facilities are deployed in the Department's extensive research with industry.

Objective

- Establish research collaborations and academic exchanges with leading academic institutions in China and to develop partnerships with Chinese industries with research needs in civil and environmental engineering.



UNIVERSITY OF
TORONTO



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Profile

The University of Toronto is Canada's largest research institution with over 80,000 students, and \$1.3B/year in research funding. UofT is widely recognized as a global research leader in many areas, including medical sciences and engineering. Olivier Trescases is an Associate Professor in the Department of Electrical and Computer Engineering (ECE), specializing in power electronics and energy systems. Prof. Trescases' group develops new Power Electronic Converter (PEC) and integrated circuit technologies for renewable energy, electric vehicles, IT and aerospace applications. The main goal is to use new topologies, control schemes and semiconductor devices to achieve best-in-class energy efficiency, power density, dynamic performance and reliability. Prof. Trescases' group has expertise in a wide range of topics including power management integrated circuits (PMIC), battery/supercapacitor management for electric vehicles, distributed power electronics for photovoltaic systems, and high-performance AC/DC, DC/DC and DC/AC converters.

Objective

- Forge new collaborations with innovative Chinese companies and researchers for joint technology development in the area of power electronics and ICs for renewable energy, electric vehicles, IT and aerospace applications.



Western University

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Profile

Western is a leader in knowledge mobilization on many fronts through the development of collaborations with all three levels of government, industrial and business partners, various broader public sector agencies and entities, colleges and universities in Ontario and Canada, and, increasingly, higher education partners around the world.

Western's multi-site Research Park (London and Sarnia), our affiliation with the Sarnia Research and Business Park and the Advanced Manufacturing Park in London, and our commitment to technology transfer through the Stiller (London) and Bowman (Sarnia) Business Incubators and through our commercialization agency, WORLDiscoveries®, are evidence of collaborative partnerships and initiatives aimed at improving Ontario's competitiveness, prosperity and mobilizing knowledge.

Western's motto, Veritas et Utilitas, reflects its dual commitment to learning and the search for knowledge on one hand and translation and mobilization of knowledge on the other. Knowledge mobilization is all about putting the knowledge to work to transform lives locally and globally.

Objective

- Identify potential partners interested in working with Western through licensing, research contract, and other forms of collaboration in order to move Western's novel inventions and technologies towards commercialization and market launch



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Profile

The York Entrepreneurship Development Institute (YEDI) is a charitable organization whose mission is to provide top-tier business education and mentorship to innovative entrepreneurs from any sector or industry in order to build and accelerate successful businesses and efficient not-for-profit organizations. “YEDI” is committed to ensuring that ideas with high impact are not lost due to lack of knowledge during the start-up process. YEDI guides innovators to refine their ideas and create tested proof of concepts that are attractive to investors and will benefit Canadian society.

Objectives

- Seeks to establish global linkages for Canadian alumni looking to develop globally via soft-landing partnerships with university linked or government supported incubators and accelerators.
- Establish exchange opportunities for Chinese entrepreneurs seeking to gain Canadian business practices.



500px



500px

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Profile

500px is a photo community and marketplace designed to enhance and support the creative process for creators and buyers. More than 6 million creatives use the 500px platform to improve, showcase and monetize their work. The 500px marketplace provides buyers with the opportunity to license fresh, powerful images to use in their creative campaigns.

The company is headquartered in Toronto, Canada where it was founded in 2009 and has an office in San Francisco, USA. 500px has raised \$23 million in funding to date, from Andreessen Horowitz, Harrison Metal, ff Venture Capital, Visual China Group and other investors.

Objective

- Launch and celebrate the Joint Venture established with Visual China group (VCG). The Joint Venture will operate a China-based photography community in mandarin; leveraging 500px's know-how and experience along with VCG's local foundation.

General Business





Canadian Imperial Bank of Commerce (CIBC)

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Profile

CIBC (CM: TSX, NYSE) is a leading Canadian-based global financial institution with a market capitalization of \$37.1 billion and a Basel III Common Equity Tier 1 ratio of 10.8%. Through our three major businesses, Retail and Business Banking, Wealth Management and Wholesale Banking, CIBC provides a full range of financial products and services to 11 million clients in Canada and around the world.

Objective

- As a leading Canadian-based global financial institution with Capital Market offices in Shanghai, Beijing and Hong Kong, we are keen to deepen our ties in the region, and to explore new business partnerships.



博思教育
CBS Consulting Inc.



CBS Consulting Inc.

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Profile

CBS Consulting Inc. is a wholly owned subsidiary of Canadian Business Skills College, a Private Career College registered by the Ontario Ministry of Training, Colleges and Universities. CBS College has proudly provided training and career preparation for thousands of students and will celebrate its 20th anniversary in 2016.

In 2014/2015, CBS College facilitated innovative education pathway agreements between Tianjin Normal University and Trent University, and the Tianjin Animation Centre and Sheridan College. These relationships and successes pave the way for additional future arrangements between China and Ontario Institutions.

CBS Consulting Inc. is tasked with the responsibility to leverage relationships in Jiangsu Province in China to provide Ontario based distance education to secondary school students in China and to promote the continuation of their studies in Ontario for high school and post-secondary institutions.

Objectives

- Sign an agreement in principle on an “Education Pathway Agreement” between CBS College Inc., Ontario’s TVO and the Wuxi Education Bureau.
- Introduce “Education Pathway Agreements” to three other Education Bureaus in Jiangsu Province including Nanjing, Taizhou and Lianyungang



City of Vaughan

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Profile

The City of Vaughan is one of the fastest growing cities in Canada, providing a diverse range of development opportunities to accommodate current and future economic sectors.

With a strong economic foundation, Vaughan is linked to the world by extensive road, rail, air, and telecommunications networks. The City's strength is clearly demonstrated through all it has to offer – one of the lowest commercial and industrial tax rates in the Greater Toronto Area, close proximity to world-class research institutions, safe neighbourhoods, mixed housing choices, parks and abundant green spaces. In short, Vaughan offers a vibrant and progressive quality of life for businesses and residents.

The City has a thriving business community from small entrepreneurial enterprises to multinational corporations as well as a growing and diverse economy that will enable Vaughan to make the most of its investment potential for years to come.

Objectives

- Focus is to build and grow international business development programs
- Leverage the Province's networks, in-country contacts, opening doors for the municipality in business and government circles.



Don Mills
Family Health Team



Don Mills Family Health Team

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Yan Gao

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Profile

The Don Mills Family Health Team (DMFHT) is an innovative provider of primary health care programs and services in the City of Toronto, with a particular focus on serving the needs of immigrants and seniors. The organization brings together different health care professionals to co-ordinate and deliver the highest possible quality of care to patients, and to promote healthy living.

The DMFHT provides one-stop, multi-disciplinary patient-centred primary health care and health promotion programs and services, emphasizing continuous quality improvement in chronic disease management and disease prevention. The organization works with medical specialists and more than 70 community and health partner agencies to promote population health—both mental and physical—through creative health promotion and disease prevention approaches. In all it does, the organization is focused on the social determinants of health and well-being.

Objectives

- Further develop collaboration with top universities, hospitals and investors in China in order to promote directed postgraduate learning experiences for Chinese primary healthcare and other medical practitioners in Ontario
- Promote the exchange of academic research and knowledge in health promotion and primary health care administration between China and Ontario.



Edward Enterprise International Group Inc. (EEIGI)

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Profile

Edward Enterprise International Group Inc. (EEIGI) is a global enterprise group. Our business includes financing, real estate, media and exhibition, hotel and tourism, education and health products.

The EEIGI headquarters is located in Toronto, Ontario Canada. EEIGI's health products are international. EEIGI owns many world-class hotels with conference centre and full facilities.

Canada National TV and Canada Chinese TV are the two 24 hour TV channels under EEIGI; it reaches to all Chinese communities worldwide. The TV group owns HD broadcasting truck with an all-inclusive production team. They produced the successful 2015 NaYing concert as well as the largest Chinese New Year Gala and Mid-Autumn Festival outside China.

Objectives

- Meet potential investors or partners from China
- Develop a joint venture relationship between Edward Enterprise and other business partners in the future.
- Pursue joint-venture projects in China, particularly in the art exhibition, entertainment and live culture event, hospitality and tourist industry, TV program exchange and co-production etc.



Futurevic Global Sourcing Inc.

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Canada
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Jaclyn Zhang

President
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Profile

Futurevic Global Sourcing Inc. is a leader in importing, exporting and strategic sourcing among Canadian, U.S., and Chinese markets. Futurevic is committed to exporting the healthy lifestyle of “Made in Canada” products to China such as maple syrup and salmon jerky. Futurevic has also branded “Made in China” products to North America, including transportation products and housewares.

Futurevic successfully hosted a Maple Syrup Conference in China in 2014 and has exported Canadian Agri-food to China. Futurevic received an International Trade Award in 2013 and the Canada - China Trade Promotion Award in 2015. Futurevic joined the Ontario Minister’s Trade Mission (Agri - Food) to China in April 2015.

Jaclyn, the President of Futurevic, is also the chair of Canada China Trade Innovation Alliance, which is a non-profit organization that facilitates the advancement of innovative bilateral trade and promotes technology exchange in Canada and China.

Objectives

- Making efforts to export a variety of “Made in Canada” products and explore innovative bilateral trade opportunities
- Futurevic is interested in pursuing joint-venture projects and providing strategic sourcing services for both Canadian and Chinese companies during the mission.



MVR Cash and Carry

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Yunhao Zhang

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Profile

MVR Cash and Carry provides food service and restaurant supplies to independent restaurants and convenience stores in Toronto. They are the biggest cash and carry and family owned wholesale supermarket in the Great Toronto Area.

Big Head Wines are available in many five-star hotels in Eastern Canada, including Shangri-La Toronto and Fairmont Royal York Hotel.

Objectives

- Looking for opportunities to export our foods and beverages to the Chinese Market
- Big Head Wines, in particular, is hoping to begin working an agreement to distribute their white wines and ice-wines to China



Open Decisions Inc.

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Profile

Open Decisions Inc. is a Canadian IT solutions company serving customers in Canada and USA. It was founded in 2009 and is headquartered in Toronto with offices in Vancouver and Calgary.

Open Decisions has evolved its services into system deployment, IT architecture and IT out-sourcing. It is the certified business partner with IBM, HP, ORACLE, Cisco, HDS, Dell, Lenovo, NetApp and Huawei for enterprise computing solutions; storage solutions and network and security solutions. Open Decisions develops “Open Network®” serial network production and Green Data Center solutions and provide advanced solutions for the Telco industry and government IT service.

Recently, Open Decisions focused on building its own Canada-China food e-trading platform, cfie.ca. We established Canada Food Import Export Inc. (CFIE) in early 2015. CFIE has been promoting pure and healthy Canadian food to the Chinese market through its cross-border e-commerce platform and partnership with top tier e-commerce platforms in China.

Objectives

- Interested in developing business partnership in China, particularly in the e-commerce sectors.
- Expect to hold a ceremony of grand opening our online store in JD.com and ICBC platform.



Ontario Teachers' Pension Plan

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Marc Dupont

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Profile

Ontario Teachers' is Canada's largest single-profession pension plan with \$154.5 billion in net assets. We pay pensions and invest plan assets on behalf of 311,000 working and retired teachers. Since our establishment as an independent organization in 1990, we have built an international reputation for innovation and leadership in investment management and member services.

We employ more than 1,000 employees at our head office in Toronto, Canada and investment offices in London and Hong Kong. We also have an office in New York. Roughly 1,400 people work at our real estate subsidiary Cadillac Fairview.

Objectives

- Looking for investment opportunities in China and Hong Kong and will use this visit to build relationships with government officials.
- Interested in infrastructure assets, among others and it would be useful to meet officials involved in that area.



Pillitteri Estates Winery Inc.

1696 Niagara Stone Road
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Canada
www.Pillitteri.com

Franklin Feng

Sales Associate
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+1 905 468-3147

Profile

Pillitteri Estates Winery is the world's largest estate producer of Ice-wine. Founded by Gary Pillitteri in 1993, Pillitteri Estates has won more than 750 international wine awards for excellence. Pillitteri wine has exported to 35 countries around the world and has emerged as a leader within the Canadian wine industry. The flagship products include: Pillitteri Reserve Vidal, Riesling, and Cabernet Ice-wine, along with the award winning Exclamation series of red wines.

Objectives

- Create new relationships within the Chinese market. We are looking for new distributors, retailers, and of course, consumers. China is the most important market for Pillitteri
- Excited to share some of Canada's most beautiful wine with the people of China.



Science North

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Guy Labine

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Profile

Based in Sudbury, Ontario, Science North is Canada's 2nd largest science centre and the number one tourist attraction in Northern Ontario. Since 1984, Science North has been one of the world's leading creators of high impact visitor experiences for people of all ages. We are award-winning creators of immersive multimedia experiences and exhibits for not only our own two facilities, but also for attractions all over the world. By harnessing the creative strength of our 100 full-time staff, including Science Communication experts, and our experienced Multimedia and Exhibit Development Team, we create unparalleled experiences for our clients' facilities.

Our project portfolio includes:

- Traveling exhibitions
- Experiential object theatres
- Immersive 3D and 4D theatres
- Film production and distribution
- Off-the-shelf and customized hands-on exhibits
- Feasibility analysis and business planning

Objective

- Connect with representatives of cultural and scientific attractions interested in the creation of new visitor experiences and/or with companies interested in connecting with audiences at these attractions.



Seneca



Seneca College

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David Agnew

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Profile

With campuses throughout the Greater Toronto Area, Seneca's size and diversity give students the advantage of learning from faculty drawn from industry, partnerships with employers, the latest in hands-on computer technology and great professional and career-based education.

Our graduate certificates, degrees, diplomas and certificates are offered in nearly 300 programs in business, financial services, engineering, information technology, health care and creative arts.

Seneca has a proud history of welcoming the world through its doors, and more than 144 countries are represented among our 5,000 international students.

Seneca's reputation for excellence is supported by more than 70 partnerships with universities in Canada and around the world. To our domestic and international students, these partnerships represent exciting pathways to further education and opportunities. Seneca students also have the chance to gain valuable work experience through our cooperative education program.

Objective

- Seeking strong academic partners to engage in joint programs, faculty exchange and applied research. We are also a leading provider of educational services with expert curriculum, English language and faculty development resources.



Smitten Baby Products Inc.

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Wenli Li

Director, Design and Production
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Profile

Based in Toronto, Canada, our baby products are made entirely in Canada using Canadian materials and manufacturing. Canadian manufacturing means we can assure parents of the quality and safety of our products.

All of our products are tested to meet and exceed the strictest North American, Australian and EU safety guidelines. Safety is our first priority. Quality products are as important to us as they are to you.

Objective

- Establish long-term business relationships with local Chinese distributors, retailers and on-line distribution channels to bring Canadian made baby gear to the Chinese consumer



Strategic Marketing Matters Inc. (SMM)

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Mary Whittle

President
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Profile

Strategic Marketing Matters Inc. is a newly formed boutique consulting organization focused on guiding companies through a digital transformation readiness assessment and recommendation program. Primary focus is on strategic direction setting, data analytics and analysis, results interpretation, recommendations on a go-forward plan, and can involve interim leadership resources.

Objective

- SMM is attending the Mission on behalf of (wholly owned) Clear Lake Wineries Inc.; a Canadian wine export company setting up distribution arrangements with wine distributors in Hong Kong and mainland China.



Toronto Region Board of Trade

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Janet De Silva

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Profile

Founded in 1845, the Toronto Region Board of Trade is the chamber of commerce for Canada's largest urban centre, connecting more than 12,000 members and 250,000 business professionals and influencers throughout the Toronto region.

The Board fuels the economic, social and cultural vitality of the entire Toronto region by fostering powerful collaborations among business, government, thought leaders, and community builders. Toronto Region Board of Trade plays a vital role in elevating the quality of life and global competitiveness of Canada's largest urban centre.

The Toronto Region Board of Trade strives to be the most influential business network, resource and advocate for our members. We work with our partners in the business, government, labour, education and non-profit sectors to drive the economic and community prosperity of the Toronto region.

Objective

- Identify market opportunities for Toronto Region Board of Trade's 12,000 Business Members



Tri-link Worldwide Inc.

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Zhuoqiong Chen

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Profile

Tri-Link Worldwide Inc. is a Canadian based company which provides supply chain solutions and consulting service for most recycling products/paper products in North America.

Tri-Link works with professionals in warehouse and logistics chains across Asia, North America, and Europe to create a whole system with high efficiency. In the past, we have handled pipe line and rail car parts as project cargo for Norway and Italy.

Objective

- Interested to meet partners and target customers who will need the supply chain network system used in high environment technology; meanwhile, would be glad to present our interest to attract business to business online purchase inventory management solutions



**INTERNATIONAL TRADE AND
REPRESENTATION DIVISION
MINISTRY OF CITIZENSHIP, IMMIGRATION
AND INTERNATIONAL TRADE**

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Ontario's International Trade and Investment Offices in Shanghai, Beijing, and Chongqing work to attract foreign direct investment to Ontario and to promote awareness of and access to Ontario produced goods and services. Co-located in Canadian foreign missions, the International Trade and Investment Offices are the first point of contact for business people in China and Ontario who seek more information about doing business in each other's markets. Services include market intelligence, site location assistance, and connecting international buyers to Ontario exporters.

ONTARIO'S INTERNATIONAL TRADE AND INVESTMENT OFFICES

Shanghai

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